### UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

GCE Advanced Subsidiary Level and GCE Advanced Level

# MARK SCHEME for the May/June 2009 question paper for the guidance of teachers

# 9713 APPLIED INFORMATION AND COMMUNICATION

**9713/02** Paper 2 (F

Paper 2 (Practical Test A), maximum raw mark 120

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

• CIE will not enter into discussions or correspondence in connection with these mark schemes.

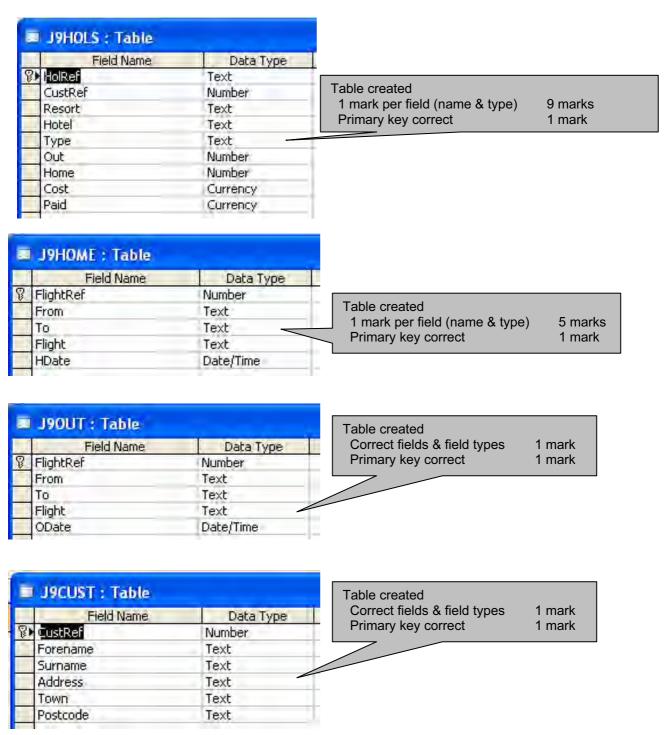
CIE is publishing the mark schemes for the May/June 2009 question papers for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.



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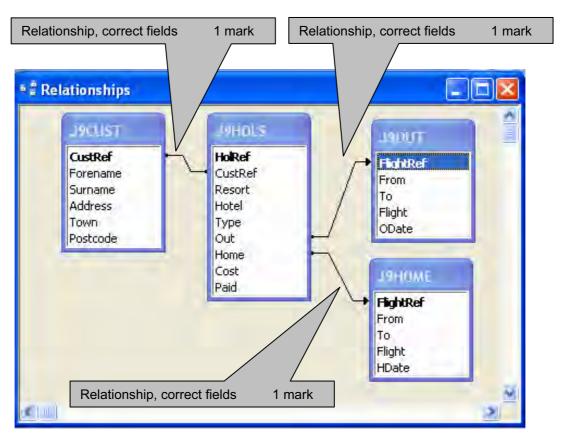
No marks to be awarded for any printout not containing the candidate name, candidate number and Centre number

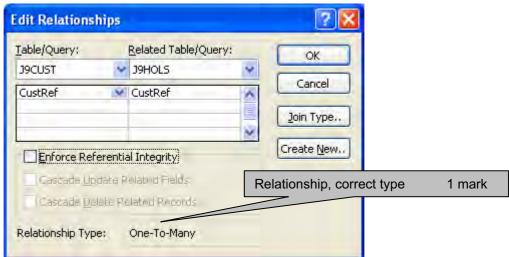
Step 3
Candidate name, Centre number and candidate number



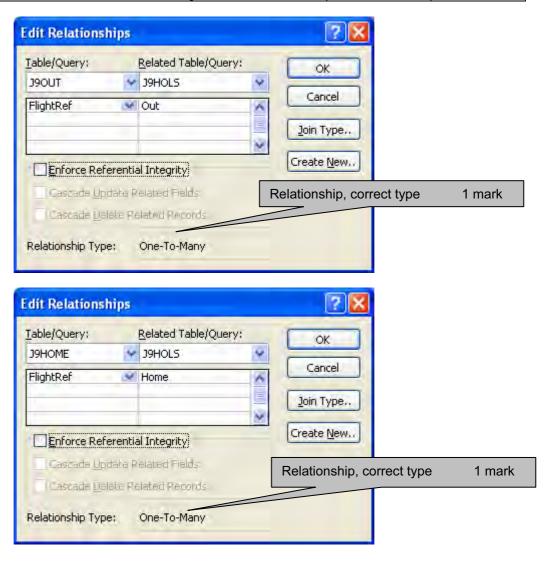
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Step 5
Candidate name, Centre number and candidate number





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In header

1 mark

1 mark

Step 8

Candidate name, Centre number and candidate number

# Hotels containing the word Lodge Title 100% correct

Resort	Days Hotel	ODate	HDate
DisneyWorld	21 Animal Kingdom Lodge	10/05/2010 09:45:00	31/05/2010 11:55:00
DisneyWorld	14 Wildemess Lodge	10/05/2010 09:45:00	24/05/2010 11:55:00
DisneyWorld	14 Wildemess Lodge	10/05/2010 09:45:00	24/05/2010 11:55:00
DisneyWorld	7 Animal Kingdom Lodge	24/05/2010 09:45:00	31/05/2010 11:55:00
Geneva	9 Lakeside Lodge	15/08/2010 12:50:00	25/08/2010 07:35:00
Lomas Del Faro	6 Occidental Lodge	11/07/2010 12:00:00	18/07/2010 06:05:00
Madrid	6 Grande Lodge	30/10/2010 11:15:00	05/11/2010 17:20:00
	Wildcard search on Lodge	e less correct wildcard se	2
	Sorted ascending on Res Then descended Resort, Hotel, ODate, HD Days Field	ort ding on Days	1 1 1 1

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## Step 11

# Candidate name, Centre number and candidate number

In header 1 mark

Title 100% correct 1 mark

# Customers with more than one holiday

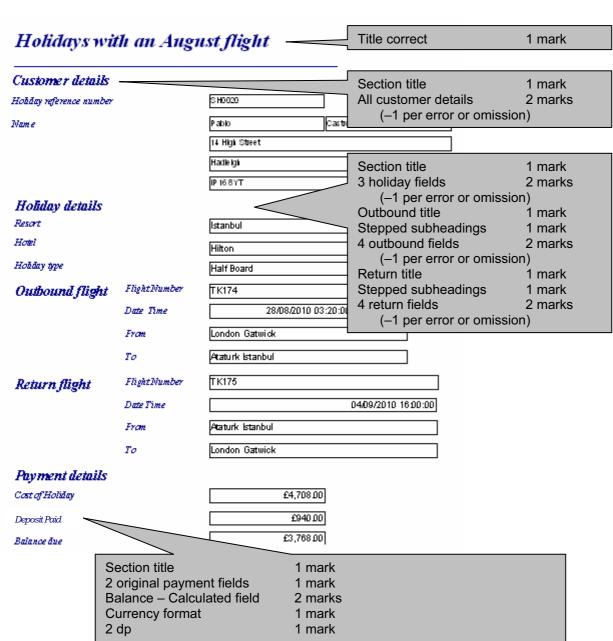
Count Of J9HOLS	Surhame	Farmana	day Of Case
2			
	Castro	Patro	12,400,00
	Trevi-	Drwise	(5,30) ((
	Di-Walo	Sed	65,654.53
	Garrier	dans	2910 0
	Anni	C-van	G50118.00
	Historian	Toroni	12/100 to
	McPhenoon	three	\$4,637.59
	Ogtion	Henry	84,483.53
	Surem	Permission	(0,990.90
	Sireth	Side	13,780.01
	Welson	Timel	42,894 (4
Excessey for Count DLS	HOUSE 27(1 Adad Moords)		
Avg			D,8810
	Contro	Female	#5,40e.00
	Par .	and I	E2,800.0
Street Str Day of St A	DOLE - 10 ARRESTON		
Ave			44,007.0
	Bow	Tracy.	17,179.60
Successy for Count DVS	Decided Mile Williams		
Ave			87, 670.6

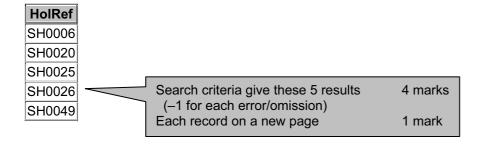
Selection criteria Number of holidays >1 2 marks Fields Only these 2 fields & 2 summaries 1 mark Summary data Average cost of holidays / customer 2 marks Count of holidays / customer 2 marks Grouping 2 marks Number of holidays Sorting within groups **Ascending Surname** 1 mark then ascending Forename 1 mark Group footer – correct subtotal 2 marks Currency 1 mark 2 dp 1 mark Correct count 2 marks Single page 1 mark All data & labels visible 1 mark

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Step 14

Candidate name, Centre number and candidate number In header 1 mark





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				GCE A/AS L	EVEL – May	June 20	009	9713	02	
			De Ro	sert 3 blank rovelete columns ( bw 2 Format – scount table 10	CustRef, Reso % with 2dp	ort, Hotel,	Out and Home	1 mark 1 mark 1 mark 1 mark		
Step 28								Search		
Discount	Α		F	H	В		R	Balance Due	> 4000 and < 6000	2 marks
		4.00%	3.00%	2.50%		1.50%	0. <u>00%</u>			
					Discount		Discount			
HolRef	Type		Cost	Paid	Percentage		Value	Balance Due		
SH0004	Full Board		£6,240.00	£1,240.00		3.0%	£187.20	£4,812.80		
SH0006	All Inclusive		£7,008.00	£1,400.00		4.0%	£280.32	£5,327.68		
SH0013	Full Board		£5,605.00	£1,120.00		3.0%	£168.15	£4,316.85		
SH0018	All Inclusive		£6,200.00	£1,240.00		4.0%	£248.00	£4,712.00		
SH0022	Full Board		£6,200.00	£1,240.00		3.0%	£186.00	£4,774.00		
SH0023	Room Only		£7,274.00	£1,450.00		0.0%	£0.00	£5,824.00		
SH0027	All Inclusive		£6,350.00	£1,270.00		4.0%	£254.00	£4,826.00		
SH0028	Bed and Bre	eakfast	£5,200.00	£1,040.00		1.5%	£78.00	£4,082.00		
SH0047	Half Board		£6,207.00	£1,240.00		2.5%	£155.18	£4,811.83		
SH0049	Full Board		£6,214.00	£1,240.00		3.0%	£186.42	£4,787.58		
					mat					
						•	with 1dp and			
				Cos	st, Paid, Disc \	/alue & E	Bal Due in £ 2dp	o 1 mark		

In footer 1 mark

Candidate name, Centre number and candidate number

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	Look LEF <sup>7</sup> Corre	nt Percenta up function For MID ex ct range ct return co	used	1 mark 1 mark 1 mark SE 1 mark	Discount V	/alue % * Cost 1 mar	Balance Due Cost – Disc		1 mark
HolRef	Туре	Cost	Paid	Discount Percentage		V Discount Val	lue Balance D	ue	
SH0004	Full Board	6240	1240	=HLOOKUP(LEFT(B8,1)	),\$B\$1:\$F\$2,2, FA	LSE) =C8*E8	=C8-F8-D8	3	
SH0006	All Inclusive	7008	1400	=HLOOKUP(LEFT(B10,	1),\$B\$1:\$F\$2,2, F/	ALSE) =C10*E10	=C10-F10	-D10	
SH0013	Full Board	5605	1120	=HLOOKUP(LEFT(B17,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C17*E17	=C17-F17	-D17	
SH0018	All Inclusive	6200	1240	=HLOOKUP(LEFT(B22,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C22*E22	=C22-F22	-D22	
SH0022	Full Board	6200	1240	=HLOOKUP(LEFT(B26,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C26*E26	=C26-F26	-D26	
SH0023	Room Only	7274	1450	=HLOOKUP(LEFT(B27,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C27*E27	=C27-F27	-D27	
SH0027	All Inclusive	6350	1270	=HLOOKUP(LEFT(B31,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C31*E31	=C31-F31	-D31	
SH0028	Bed and Breakfast	5200	1040	=HLOOKUP(LEFT(B31,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C32*E32	=C32-F32	-D32	
SH0047	Half Board	6207	1240	=HLOOKUP(LEFT(B51,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C51*E51	=C51-F51	-D51	
SH0049	Full Board	6214	1240	=HLOOKUP(LEFT(B53,	1),\$B\$1:\$F\$2,2, FA	ALSE) =C53*E53	=C53-F53	-D53	
						Replication All 3 correct	1 mark		

Candidate name, Centre number and candidate number

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### Step 30

# **Content – Maximum 12 marks**

#### What is it:

- way of recognising the company
- trade mark/symbol/branding/unique style

[Max 2]

#### Can include:

- logo
- colour scheme
- font style
- paragraph style
- page layout
- page formatting
- · pre-defined styles for bullets
- pre-defined styles for numbering

[Max 6]

#### How used:

- letter heads
- business cards
- advertising
- websites/web pages
- company vehicles
- fax/email
- packaging
- uniforms
- applied to all paperwork

[Max 4]

### Applied to company:

any two methods relating to the holiday business

[Max 2]

[Maximum 12]

# Practical skills - Maximum 8 marks

These practical skills will only be awarded marks if there are more than 100 words present.

### Word processed document with:

- consistent line/paragraph spacing
- appropriate margins
- suitable font styles
- suitable font sizes (>10 and <15)</li>
- correct spelling, punctuation and grammar
- <300 words</p>
- single page
- appropriate title

1 mark for each item - [Max 8]