



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education
Advanced Subsidiary Level and Advanced Level

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ART AND DESIGN

9704/01

Paper 1 Controlled Test

October/November 2012

15 hours

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The Controlled Test can be scheduled at any time provided that it is completed no later than 30 November 2012.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the label provided and attach to the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the questions given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Preparatory studies must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The preparatory work must consist of not more than **four** sides of paper (two sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together in the top left-hand corner with the examination piece(s) on the top.

All questions in this paper carry equal marks.

This document consists of **3** printed pages and **1** blank page.



Choose **one** of the following options from **any** section.

Record, analyse and develop your ideas from direct observation and personal experience.

Section A is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and may be chosen by **any** candidate, particularly those who prefer a specific starting point.

Section C is intended for candidates who prefer to be offered a specific design brief.

Section A

- 1 Nocturnal
- 2 Tableau
- 3 Sequence/consequence
- 4 Supine
- 5 Articulated forms
- 6 Dilapidated

Section B

- 7 Different types of fruit in open containers, tilted for display as if for sale on a market stall. Some fruit have fallen out in front.
- 8 A box of washing powder stands alongside **either** a washing machine, with laundry hanging out of its open door, **or** a sink area with clothes waiting to be washed.
- 9 One or two people sitting at a table playing a board game.
- 10 A view seen between and beyond trees.
- 11 Interpret the whole or any part of this extract:

His studio was dominated by a large easel with an unfinished painting partly draped with cloth. Brushes thick with dried paint, or stuffed in pots, were left beside an encrusted palette. Books, magazines and photographs littered the floor. A large dusty mirror was propped against the wall. Even the door was covered in daubed colour combinations.

Section C

- 12** Design a logo for a company specialising in off-road vehicle treks in less-accessible areas of a region or country called **VENTURE TREK**. Show how the logo will be used in the layout of a leaflet promoting tours and on the vehicles themselves.
- 13** Design a poster for a conference called **GOING GREEN** to promote the recycling of household waste. Include the title, date, time and venue.
- 14** Design the packaging for a new line of footwear called **HEELING PROCESS**, marketed by a company called **B&S**.
- 15** A collection of clothes and accessories entitled **ROMEO AND JULIET** is to be launched at a fashion show. Design individual outfits to be worn by two models.

