

Cambridge International Examinations

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International A Level	Cambridge International Examinations Cambridge International Advanced Level	Tidge con	1
CANDIDATE NAME			
CENTRE NUMBER		CANDIDATE NUMBER	
TRAVEL AND	TOURISM	9395/42	

Paper 4 Specialised Tourism

October/November 2014

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages and **1** blank page and **1** Insert.



Question 1

Refer to Fig. 1 (Insert), an article about ecosystems in Florida, USA.

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	2
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er to	Fig. 1 (Insert), an article about ecosystems in Florida, USA.
(a)	The second secon
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NI.	valuate the economic benefits for a named area which you have studied where important.
Na	amed area
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negative environmental impacts caused by tourism.

No.
[12]

[Total: 25]

Question 2

Refer to Fig. 2 (Insert), a newspaper article about Rome in Italy.

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r to	Fig. 2 (Insert), a newspaper article about Rome in Italy.	
(a)	for 2 Fig. 2 (Insert), a newspaper article about Rome in Italy. Explain two reasons why the number of tourists visiting Rome may cause negative social impacts for the host population.	
	1	l
	2	

[Turn over

(b)	Recommend the methods that cities such as Rome can use to protect their a attractions from damage by tourists. Justify each of your recommendations.		
	Justify each of your recommendations.		
	[0]		

(c)	Many areas of Rome have been designated as a UNESCO World Heritage Site.	-
	Many areas of Rome have been designated as a UNESCO World Heritage Site. Evaluate the benefits to destinations of having such a designation.	7
	[1	

[Total: 25]

8

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