

Cambridge International Examinations

Cambridge International A Level	Cambridge International Examinations Cambridge International Advanced Level		www.PapaCambridge.co.	
CANDIDATE NAME				7
CENTRE NUMBER		CANDIDATE NUMBER		
TRAVEL AND	TOURISM		9395/43	

Paper 4 Specialised Tourism

October/November 2014

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages and **1** blank page and **1** Insert.



Question 1

Refer to Fig. 1 (Insert), a news article about Bali in Indonesia.

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er to I	Fig. 1 (Insert), a news article about Bali in Indonesia.	id
(a)	Using Fig. 1 (Insert), explain two positive economic impacts of tourism to Bali.	Se.C.
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	valuate the advantages and disadvantages to destinations, such as Bali, of onstruction of new buildings in developed areas.
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Evaluate the impacts of this for the local community.

[12]

[Total: 25]

Question 2

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Refer to Fig. 2 (Insert), information about an adventure holiday in Iceland.

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er to	Fig. 2 (Insert), information about an adventure holiday in Iceland.	
(a)	for 2 Fig. 2 (Insert), information about an adventure holiday in Iceland. Using Fig. 2 (Insert), explain two ways in which the tour operator has used the natural volcant environment of Iceland to attract tourists.	
	1	
	2	

[Turn over

)	Many adventure tourist activities take place in fragile environments, such as the Peninsula. Evaluate the negative environmental impacts caused by adventure tourism activities in areas.			
	areas.			

Recommend the ways in which adventure tourism can be managed for the long of destinations such as Iceland. Justify each of your recommendations.

[Total: 25]

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