

Cambridge International Examinations

Cambridge International Advanced Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

7 7 3 3 0 3 9 0 6 0

TRAVEL AND TOURISM

9395/43

Paper 4 Specialised Tourism

May/June 2015

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.



Question 1

Refer to Fig. 1 (Insert), information about cultural tours in South Africa.

(a)	Using Fig. 1 (Insert), explain two reasons why tourists should feel safe on these cultural tours in South Africa.
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(c)	Discuss the extent to which a large increase in tourism might destroy the authenticity of destinations such as South Africa.
	[12]

Question 2

Refer to Fig. 2 (Insert), information about Ecotours-BC, Canada.

(a)	Using Fig. 2 (Insert), explain two ways in which Ecotours-BC offers a wilderness experience.
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