

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

CANDIDATE NAME				
CENTRE NUMBER		CANDIDATE NUMBER		

TRAVEL AND TOURISM

9395/41

Paper 4 Specialised Tourism

October/November 2016

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use an HB pencil for any diagrams or graphs.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of 7 printed pages, 1 blank page and 1 Insert.

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Question 1

Refer to Fig. 1 (Insert), information about Benicàssim and its music festival in Spain.

(a)	Using Fig. 1 (Insert) explain two likely negative economic impacts of the music festival on the local community of Benicàssim.
	1
	2
	[4]

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(b)	Discuss the importance of retaining cultural events in destinations such as Benicassim.
	[9]

(c)	Evaluate the likely negative environmental impacts that a large music festival might bring.						
	[40]						

Question 2

Refer to Fig. 2 (Insert), information about ecotourism in Thailand.

in Thailand are able to be eco-friendly) Using Fig. 2 (Insert) explain two ways in which tourists in	Us	(a)
	1	1.	
	2	2 .	
[4			

(b)	Discuss the importance to the Thai tourism industry of having support from NGOs.					
	[9]					

(c)	Evaluate the ways in which ecotourism principles may conflict with economic interest destinations such as Thailand.	s in
		•••••
		[12]

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