

Cambridge International Examinations
Cambridge International Advanced Subsidiary and Advanced Level

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TRAVEL AND TOURISM

9395/43

Paper 4 Specialised Tourism

October/November 2016

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages, **1** blank page and **1** Insert.

Question 1

Refer to Fig. 1 (Insert), information about tourism in the Polar regions.

- (a) Using Fig. 1 (Insert) explain **two** reasons for the growth of tourism in the Polar regions.

1.....

.....

.....

.....

2.....

.....

.....

..... [4]

- (b)** Discuss the likely ways in which governments and NGOs might be able to influence tourism activities in the Polar regions.

[9]

.. [9]

- (c) Evaluate the likely environmental impacts of tourism activities in the Polar regions.

[12]

.. [12]

[Total: 25]

Question 2

Refer to Fig. 2 (Insert), information about tourism in Guatemala.

- (a) Explain **two** objectives of ecotourism.

1.....

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2.....

.....

.....

..... [4]

- (b) Assess the positive **and** negative economic impacts that increased levels of adventure tourism might have on the local Atitlan Lake community.

. [9]

- (c) Evaluate the methods that could be used to help preserve the cultural heritage of Guatemala.

[12]

..[12]

[Total: 25]

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