

## **Cambridge International Examinations**

Cambridge International Advanced Subsidiary and Advanced Level

CANDIDATE NAME			
CENTRE NUMBER		CANDIDATE NUMBER	
TDAVEL AND	TOURISM		0305/42

TRAVEL AND TOURISM

Paper 4 Destination Management

May/June 2017

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

### **READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use an HB pencil for any diagrams or graphs.

DO **NOT** WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [ ] at the end of each question or part question.



# **Question 1**

Refer to Fig. 1 (Insert), information about the Sustainable Tourism Network (STN) in Nepal.

Explain <b>two</b> reasons why partnerships are important for destination management.	
1	
2	
	[4

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(b)	Assess the benefits to the local community in Nepal of adopting sustainable tourism practices.							
	[9]							

(c)	Evaluate the economic impacts of encouraging commercial organisations to develop tourism in destinations, such as Nepal.							
	[12]							

[Total: 25]

# Question 2

Refer to Fig. 2 (Insert), information about Arnhem Land Eco-Cultural trips in Australia.

(a)	Explain <b>two</b> ways Bawinanga Aboriginal Corporation (BAC) promote awareness of the indigenous people of Australia.
	1
	2
	$I\Lambda$

(b)	Discuss the likely reasons why BAC would liaise with the local authority and tourist board before developing further tourist sites.							
	91							

(c)	Assess indigend	the ways ous culture	cultural s.	understar	nding is	an im	portant	factor	for the	preserv	ation of
		•••••		•••••							
		•••••		•••••							
		•••••		•••••							
											[12]

[Total: 25]

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