

Cambridge Assessment International Education

Cambridge International Advanced Subsidiary and Advanced Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

111745609

TRAVEL AND TOURISM

9395/43

Paper 4 Destination Management

May/June 2019

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use an HB pencil for any diagrams or graphs.

DO NOT WRITE IN ANY BARCODES.

Answer all questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

Ref	Refer to Fig. 1.1 (Insert), information about tourism development in Cambodia.				
(a)	Explain two reasons for the Royal Government of Cambodia having tourism brands.				
	1				
	2				
		 [4]			
(b)		_			

1()

 	 	 •••••

[12]

(a)	Explain two negative socio-cultural impacts of tourism for Bali.	
	4	
	1	
	2	
		[4
(b)	Assess the negative environmental impacts of tourism on Bali.	

[9]
[9]

negative environmental impacts.

 [12]
112

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