

Cambridge International AS & A Level

CANDIDATE NAME						
CENTRE NUMBER			CANDIDATE NUMBER			
TRAVEL & TO	URISM				939	5/42

TRAVEL & TOURISM

Paper 4 Destination Management

October/November 2020

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Blank pages are indicated.

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Question 1

Refer to Fig. 1.1 (Insert), information about the Belize Tourism Board (BTB). Belize is a country in Central America.

(a)	Explain two priorities of the Belize Tourism Board (BTB).
	1
	2
	[4]
/l-\	
(D)	Assess why tourism is an important economic contributor to Belize.

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			[9]

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(c)	Evaluate Belize.	possible	sustainable	tourism	strategies	to protect	the	landscape	and	species of
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[12]
[Total: 2	25]



[Turn over

Question 2

Refer to Fig. 2.1 (Insert), information about Brunei, a country in south east Asia.

(a)	Explain two reasons why the Ministry of Primary Resources and Tourism in Brunei has strong vision for the future of tourism development.
	1
	1
	2
	[4
(b)	Assess the benefits to Bruneians of retaining their cultural heritage.

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		[9]

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[Total: 25]



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