

Cambridge International AS & A Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

BUSINESS 9609/32

Paper 3 Case Study February/March 2021

3 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Section A: answer all questions.
- Section B: answer one question.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do not use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

Answer **all** questions in Section A and answer **one** question in Section B.

You are advised to spend no more than 40 minutes on Section B.

Section A

Answer all questions in this section.

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[10]

2	(a)	Ref	er to Appendix 1. Calculate the:
		(i)	gearing ratio
			[4]
		(ii)	profit margin
			[4]

(iii)	acid test ratio.							
		[2]						

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[12]

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4	(a)	Refer to Appendix 1. Calculate the inventory turnover ratio.
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		[40]

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Section B

Answer **one** question from this section.

	Evaluate the usefulness to BFB of focusing only on Force Field Analysis when choosing betwee strategic options. Write the question number here:					

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	[20]

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