

# Cambridge International AS & A Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		



**TRAVEL & TOURISM** 

9395/43

Paper 4 Destination Management

October/November 2022

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

#### **INSTRUCTIONS**

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

### **INFORMATION**

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

	Explain <b>two</b> benefits of community-led tourism initiatives.
	1
	2
	[4
<b>ل</b> ما	
D)	Discuss why staged authenticity may have negative sociocultural impacts on the Eswatin community.

[0]


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 	[12]

(a)	Explain <b>two</b> reasons why environmental monitoring is important for tourist destinations.
	1
	2
(b)	Assess the economic impacts that a growth in ecotourism may have on Madidi National


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